

# WILSHIRE GARDEN MARKET

November 2009 Newsletter  
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CELEBRATING 12 YEARS

2821 Wilshire Blvd., Oklahoma City, OK 73116  
(405) 879-1121 [www.wilshiregardenmarket.com](http://www.wilshiregardenmarket.com)  
Established 1997

## A QUICK AND EASY CHANGE OF SEASONS

Welcome fall, winter, spring, summer and each holiday that they bring. No matter the season, there is a quick, easy, and affordable way to accessorize the entry, garden and patio to reflect the changes: outdoor pillows! Of strong polyester fabric called Sundure, and filling inserts of polyester, the pillows are weather, mildew, and fade resistant. The covers zip off for laundering. Polyester inserts do not hold moisture, and they dry quickly. Providing color, style, and comfort to make outdoor living areas more beautiful and pleasant, pillows are among our most popular products.



A good working relationship has developed between our company and our pillow vendor. Accordingly, we were interested in how they became involved in that business. Barry and Jim, co-owners and brothers-in-law, had been in the small furniture business since the 1980's. In 1997 a business acquaintance introduced them to a hammock manufacturer in Central America and eventually they opened their own hammock business in the U.S. Since hammocks are much easier to ship than furniture, they felt the potential market of their new businesses could be larger.

Believing that hammocks would be enhanced by pillows, they began designing and producing them. They say that hammocks and swing chairs are popular, but they continue to be delighted with the amazing demand for pillows.

Their all time best selling fabric is the bright multicolored stripe "Le Jardin" and its coordinating prints. New print designs are added continually to extend the usable life of the pillows, allowing nearly year round use.



The factory in Central America is bright, clean, and cheerful, and is owned by a woman and her daughter!! They pay great attention to detail to be certain that the products are perfect. The printing is done at the factory while many women sew off site. The factory owners travel as far as Germany, Spain, Brazil, and other countries--where they sell hammocks and swings--to find design inspiration from the latest fashion trends. They have transitioned to collaborate with Barry and Jim on designs and color ways, introducing new products annually in January. Pillows are an attractive, easy, and inexpensive way to change the feeling of an outdoor space, in spring, summer, fall, and even winter.



## AUTUMN ACCENTS AND GREAT GIFT IDEAS



The front entry is easily beautified with a doormat that reflects the season. This leafy pattern is just one of the autumn designs available. The doormats are washable with mild soap and water and are mildew and fade resistant.



Colorful flags are small pieces of outdoor art for your home. Adding color and movement, they are a welcoming embellishment at any time and especially during the holidays. Easy to use almost anywhere, even in a patio planter, garden size flags make nice gifts throughout the seasons. This striking harvest pattern is also available in a door mat.

The handsome form of a fountain is noticeable in the fall as the surrounding foliage develops rich autumnal qualities. A fountain is part of your garden "bones", a constant source of enjoyment. As birds migrate through our area, they will pause to rest and drink where there is moving water.



Small fountains can be tucked into nearby flower beds and in porch or patio corners to provide the sight and sound of splashing water in seating areas or where guests enter. With the Payne Premier Card discount,

this is the best gift opportunity of the year.

The Farrand birdbath is named after Beatrix Jones Farrand (1872-1959), the first female landscape architect and niece of Edith Wharton.

Farrand is famous for designing landscapes of campuses such as Princeton, Yale, and Georgetown. Even now as new buildings are constructed at Princeton, architects are referred to her papers that are archived at Harvard. Tall enough to be visible from indoors, with a water basin that is safe for any size bird, its traditional style reminds us of its namesake.



Just in time to grace your entry and patio for upcoming parties and the holidays, we have new containers in cast stone and glazed terra cotta. They are suitable for a variety of architectural styles, and they last a lifetime.



Small statues will beautify flower beds, container plantings, windowsills, and birdbaths, even indoors. There is always room to nestle in an adorable bird or

bunny. Discovering small details within groundcover, among spring bulbs, beneath a blooming rose, or at the base of a container make the garden more surprising and interesting. Small animal statues are long lasting, appreciated gifts.



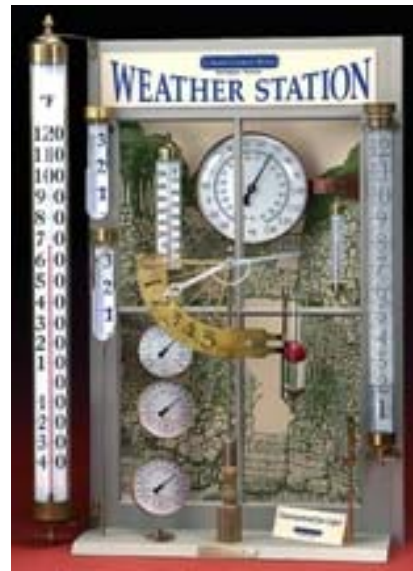
New French soaps and spa products have just arrived, with delicious scents and colors. Pair soap with a colorful handmade ceramic dish, wrapped as very pretty small gifts.

For holiday entertaining and for gift giving, we love the new melamine cheeseboards in a variety of European designs and colors. Pair a cheeseboard and a darling tea towel in artful seasonal images for a beautiful, useful, and easy to give hostess gifts.



Of course, free gift wrapping is always provided.

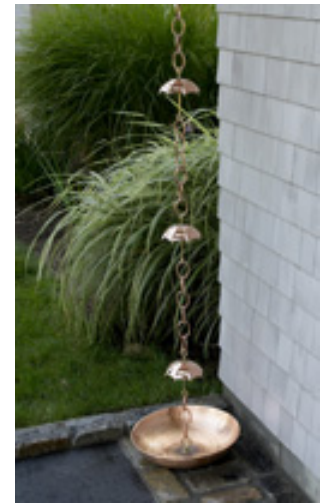
Our weather instruments are of the highest quality. Made of brass and or copper, they have a lifetime manufacturer's guarantee. Men always pause to admire the solid brass Jeffersonian Collection: a



thermometer, wind gauge and the brass rain gauge shown here. Easy to install in the ground, each measures over 40" tall. From the smallest tabletop model to the extraordinary 38" estate size thermometer and rain

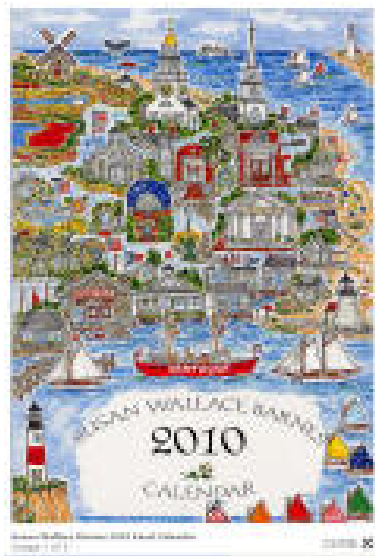
gauge, there is a weather instrument for everyone.

Speaking of weather, rain chains are among our most popular gift items. Originating hundreds of years ago in Japan, their popularity spread to Europe where gardeners captured the rain in barrels to use for watering their plants. The linked funnels allow rainwater to playfully



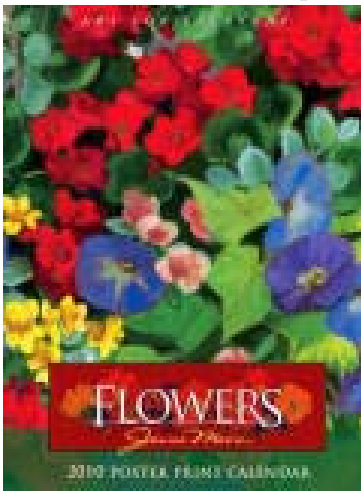
and gracefully dance downward, producing a pleasing sound and sight as it flows toward the ground. Made of pure copper and aluminum, a natural patina will develop over time. Rain chains are available in polished copper or blue verdigris finishes, in styles from simple double loop chains to the artful lily blossoms with watering can leader.

An 11" x 14" poster or 5" x 7" desk top calendar is a nice gift for yourself or friends. It brings pleasure with each passing month, and the recipient will think of you every time they look at the calendar. This is the first wonderful image in Peter Rolfe's popular Four Seasons calendar.



Susan Wallace Barnes' impressions of Nantucket are as light, charming, and whimsical as ever, in both French and English. In addition, the Susan Wallace Barnes calendar now features a travel, adventure card. Just seeing the images of Nantucket will make you pack your bags.

The Janine Moore Flowers calendars are vibrant and charming; Janine paints from Kennebunkport, Maine, where she has many fans. With this calendar, you will appreciate having a different bouquet of flowers every month! Frames are available as the perfect compliment to display any of these works of art. As lovely as they are useful, they make a charming and valuable addition to any room in your home or office.



## LINDA VATER SEMINAR!



Linda Vater will be presenting a pre-holiday seminar filled with clever decorating projects using beautiful plantings, cuttings, and garden findings assembled to make your holiday home and garden the most tastefully decorated imaginable. Prepayment is appreciated. **Saturday, November 14 at 10:30.**

**PAYNE PREMIER CARDS** are for sale now at Wilshire Garden Market. The Cards provide savings to shoppers while supporting a valuable nonprofit benefiting education in Oklahoma. A card purchased for \$50 allows 20% discounts at many retail stores. Use from **October 30 thru November 8** to save!

## EXTERIOR DECORATING

Give yourself or someone else a garden retreat, or update an existing one. Wilshire Garden Market provides exterior decorating consultation service. By appointment, for a fee, we will make a consultation visit and written suggestions to make your garden retreat more charming, cohesive, and useful. Call the store, 879-1121, to make an appointment.



**Let us help you create your outdoor living room!**

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FLY A FALL FLAG!

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